

# CenturyLink® Business

Be the catalyst of your digital transformation.

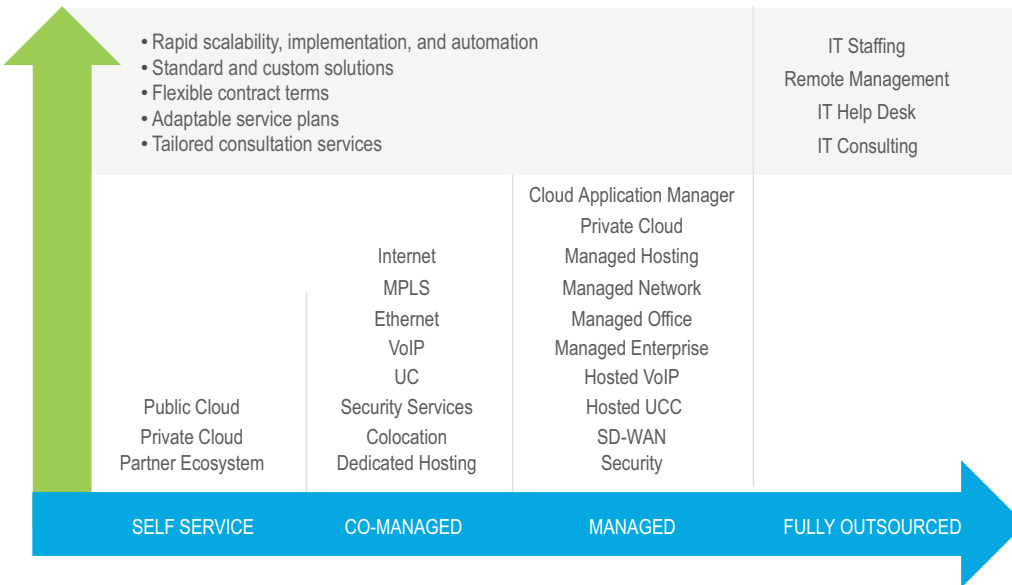
Digital transformations are never easy. Many organizations face significant barriers, including inflexible IT systems and the need for agility, organizational silos and the need to uncouple legacy practices, and risk and security, including the need for assured data custody<sup>1</sup>. You may be executing digital initiatives, but you need to accelerate. **The digital economy requires a new IT operating model.**

Enter CenturyLink Business: we're committed to your business success. As the technology partner for many of the largest global businesses, we've helped them reduce their time to market, enable a distributed workforce, go digital faster, and gain a competitive edge. **CenturyLink provides the spark you need to become the catalyst for digital transformation in your organization.**

**59%**  
OF COMPANIES WORRY  
THEY MAY BE **TOO**  
**LATE** WITH DIGITAL  
TRANSFORMATION  
EFFORTS<sup>2</sup>

## CenturyLink At a Glance

- Fortune 159
- 3rd Largest U.S. Telecom Company
- \$17.5B Revenue
- Multiple Consecutive Years Leader or Visionary in Gartner Magic Quadrants
- Dedicated Account Team
- Thousands of IT Professionals Globally



**AGILE**

Quickly adapt and take advantage of market opportunities



**EFFICIENT**

Simplify and optimize performance to drive superior business results



**SECURE**

Protect your business and ensure compliance with industry standards

<sup>1</sup>451 Research. (2017, May). *Enterprise Digital Transformation Strategies Turning Disruption into Differentiation*.

<sup>2</sup>Yakkundi, A., Powers, S., Schadler, T., Geoffroy, D., Cazalet, A., & Dostie, P. (2016, May 16). *Digital Experience Technology And Delivery Priorities, 2016*. Retrieved from Forrester database.

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# The CenturyLink® Difference

## NETWORK

- Global Tier 1 Public and Private Internet, MPLS and Ethernet connectivity
- OC-192 GigE IP network, dual redundant 100 Gbps backbone
- SD-WAN
- Managed WAN Solutions
- Multi-layered Security: Managed Firewalls, Log Management, DDoS Mitigation, Authentication Services
- Voice, Collaboration, and Data Services



## CUSTOMER PREMISES EQUIPMENT (CPE)

- Industry Leader with Equipment Partners
- On Premises and In Data Centers
- Installation and Maintenance Offerings
- CPEaaS / Infrastructure-as-a-Service



## SECURITY

- Security Consulting Services
- Network & Cloud-based Security
- Managed Security Services
- Security Incident & Event Monitoring & Response
- 24/7 Follow-the-Sun Threat Monitoring & Support



## COLOCATION *(Provided by Cyxtera Technologies)*

- 2.6+ Million Square Feet Raised Floor
- 55+ Data Centers Globally
- Multi-tiered Security, Physical and Logical
- 24/7 Operations, Security, and Support
- SSAE 16 Compliant
- Carrier Diversity
- Structured Cabling
- On-site Three-day Fuel Capacity



## VOICE & COLLABORATION

- 17+ years Delivering High Quality VoIP Solutions
- 3+ Billion VoIP Minutes of Use per Month
- 8,000+ Local Rate Centers
- Diverse Next Gen VoIP Portfolio with Flexible Options to Fit Customer Needs



## IT SERVICES

- IT Strategy & Management
- Planning & IT Requirements
- Architecture & Design
- Deployment On Premises, CenturyLink, or Third-Party
- Testing
- Development Applications & Systems
- Maintenance
- Operations

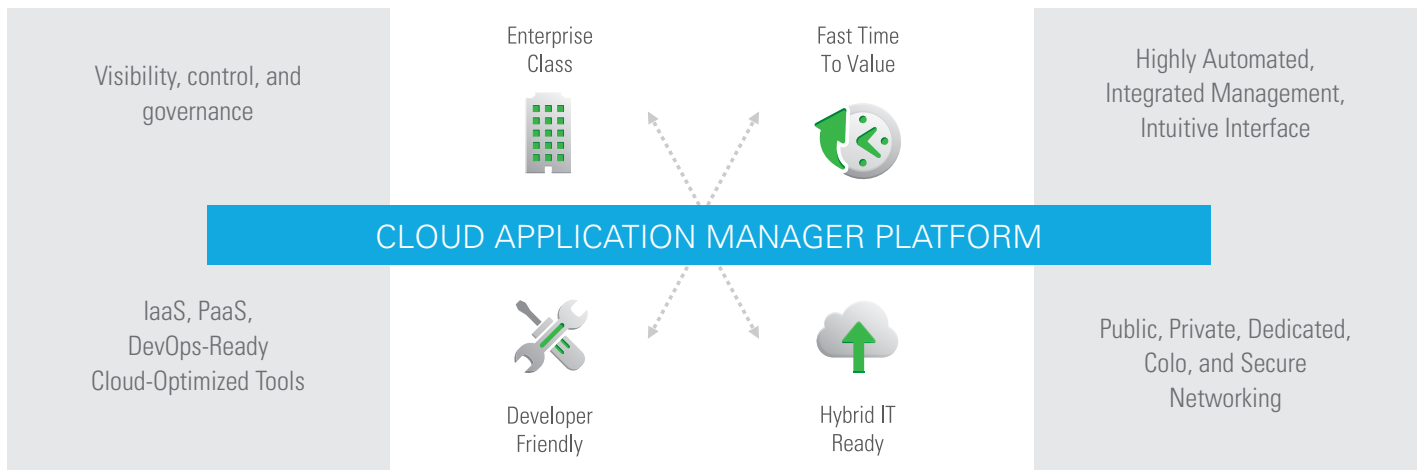


## MANAGED HOSTING

- 57 Global Data Centers\*
- Windows, Linux, and Solaris Operating Systems
- Hardware and Hardware + OS Management
- Database MySQL, Oracle RDBM
- NAS, SAN, Cloud Object Storage
- Backup & Archiving



## MULTI-CLOUD MANAGEMENT



\*Data Center Colocation provided by Cyxtera Technologies

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